



How NFT's and Blockchain
will Change
Business and Drive Growth

What Is Blockchain?

A group of data blocks, chained together via the previous block hash.



Consensus Algorithms

A way to agree on a transaction.

Over 90% of the cryptocurrency market is based on three primary consensus algorithms:

Proof of Work (PoW)

Proof of Stake (PoS)

Delegated Proof of Stake (DPoS)

Proof of Renewable (PoR)

What are Consensus Algorithms?



What are Smart Contracts?

Not smart!

Not a contract!

It is just a script....!

Why is it important?

Finality,

Immutability!

How smart contract works



What Are Digital Assets?

The final step to enable the metaverse

Building a bridge between the physical and the metaphysical

Two types of assets:

Fungible

Non Fungible



Fungible Assets

Crypto currencies

The are all equivalent

The are all interchangeable

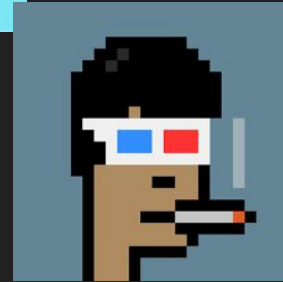
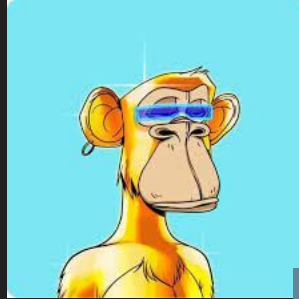


Non Fungible Digital Assets

NFTs

They are all unique, or could be

Not interchangeable



Main point: you can use paper to print money or a painting

Hot Diggity Dogs!

How can I get me some of those digital whatchamajiggers?

Digital wallet

- Seed phrase
- Public key
- Private key
- Hot dogs!



Business, Finally!

I thought he will never stop talking about Blockchain!

Blockchain is going to do to the internet, what the internet did to brick and mortar

Business who understand the shift will be the Amazons of tomorrow

Blockchain is creating a whole new market that is 100x bigger

Token economies are key to how your business can grow

How to grow your business?

Set your business ahead of the competition

Prepare to accept crypto currencies

Meet your customers where they will be, not where they have been

NFTs are going to be the driver

Metaverse is built on NFTs

What are you waiting for?